



November 1, 2023

RE: Sponsorship of the 57th annual Astoria Scandinavian Midsummer Festival

The Astoria Scandinavian Midsummer Festival celebrated a successful festival in June 2023 with many visitors, more food, entertainers from the Nordic lands, and tradition and heritage for everyone. Monthly 2024 festival meetings have started and Carla Oja and Sirpa Duoos will return as president and vice-president of the festival committee. Featured entertainers in 2024 will be the Harald Haugaard/Helene Blum award-winning five-member band from Denmark and the Kehler/Williams Duo from Quebec that specializes in Swedish music on nyckelharpa and accordion. Saturday night entertainment will be booked soon along with a full slate of other entertainers and vendors offering their best Nordic products and food items.

ASHA is a 501c3 non-profit with a mission to support the culture and heritage of the Nordic countries and its primary beneficiary is the Astoria Scandinavian Midsummer Festival. **We appreciate all who have sponsored in past years and welcome you to be a sponsor again. New sponsors are always welcome. You will receive a thank you, tax receipt, and recognition as festival sponsor. Your contributions make it possible to keep alive the Nordic tradition on the North Coast for current and future generations.**

Mail checks to ASHA, PO Box 34, Astoria 97103, to save us fees or donate online at www.astoriascanfest.org/get-involved/donate/. The attached flyer outlines sponsorship opportunities and benefits. Contact Loran Mathews at 503-325-6136 or mathews3168@charter.net for clarification. We need to hear from you by March 14, 2024, to properly credit you on our sponsor boards and festival publicity.

Thank you sincerely;

Loran Mathews, ASHA Board President



June 21, 22, & 23, 2024

www.AstoriaScanFest.org



Are you willing to promote Nordic Heritage on Oregon’s North Coast and be a sponsor for the 57th annual Midsummer Festival?

ASHA is a 501c3 non-profit and you will receive a thank you, tax receipt, and sponsorship recognition. [Sponsor benefits are listed on the reverse side.](#)

Make checks payable to Astoria Scandinavian Heritage Association and mail them to ASHA, PO Box 34, Astoria OR 97103, or donate online at www.AstoriaScanFest.org/get-involved/donate. In either case, please fill out the form below by March 14, 2024, so we can properly credit you on our sponsor board and festival publicity.

Check one	Sponsorship Level	Donation Amount
<input type="checkbox"/>	Nordic	\$250-\$499
<input type="checkbox"/>	Viking	\$500-\$999
<input type="checkbox"/>	Scandia	\$1,000-\$2,499
<input type="checkbox"/>	Royal	\$2,500-\$4,999
<input type="checkbox"/>	Heritage	\$5,000-\$10,000

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Past Sponsors Include: City of Astoria Tourism Grant, Tony and Shelly Larson, Finlandia Foundation National, Columbia Memorial Hospital, Oregon Community Foundation, Dirk & Pirjo Schulbach, Warrenton Fiber/Nygaard Logging, Janet & Lloyd Bowler, Margit Bowler, Workers Tavern, Bill & Lois Morse Family Fund, Judith Dreyer, Clatsop County Cultural Coalition, Dan & Susan Bartlett, Suzie Conner/Leland Vessel, Finn Ware of Oregon, Blair Henningsgaard Attorney, Sons of Norway Nidaros Lodge #16, Dave & Lorine Hoyer, Lum’s Auto Center, Recology, Englund Marine, Lewis & Clark Bank, Friends of Suomi Hall, Terry Arendt, Coreen Bergholm, Cannery Pier Hotel, Dalin Consulting, Lou Ann Thorsness, Daniel & Carol Hess, Bobbi Inman, Joseph Nordsieck, Gerry Swenson, Tina Hess



Sponsorship Benefits

Nordic

Sponsorship Level: \$250 - \$499

4 free admissions

1 weekend parking pass

name posted on sponsor board and website

Viking

Sponsorship Level: \$500 - \$999

4 free admissions

1 weekend parking pass

2 breakfast admission tickets

name posted on sponsor board and website

Scandia

Sponsorship Level: \$1000 - \$2499

4 free admissions

1 weekend parking pass

2 dinner admission tickets

name posted on festival poster, sponsor board, and website

Royal

Sponsorship Level: \$2500 - \$4999

6 free admissions

2 weekend parking passes

4 breakfast admission tickets

2 dinner admission tickets

name posted on festival poster, sponsor board, and website

Heritage Club

Sponsorship Level: \$5000 - \$10,000

8 free admissions

2 weekend parking passes

6 breakfast admission tickets

6 dinner admission tickets

name posted on festival poster, sponsor board, and website