



November 15, 2022

RE: Sponsorship of the 56th annual Astoria Scandinavian Midsummer Festival

The Astoria Scandinavian Midsummer Festival returned in 2022 with a record crowd of enthusiastic visitors and a festive dedication of Astoria Nordic Heritage Park. Plans are already underway for the 2023 festival. Carla Oja and Sirpa Duoos will serve as president and vice-president of the festival committee and many committee chairs have already been selected including new volunteers for the Troll Run. Feature entertainers will be Kardemimmit, a four-piece kantele (Finnish lap harp) band of vocalists from Finland. Saturday night entertainment will be booked soon along with a full slate of other entertainers and vendors offering their best Nordic products and food items.

ASHA is a 501c3 non-profit with a mission to support the culture and heritage of the Nordic countries and its primary beneficiary is the Astoria Scandinavian Midsummer Festival. **We appreciate all who have sponsored in past years and welcome you to be a sponsor again. New sponsors are always welcome. You will receive a thank you, tax receipt, and recognition as festival sponsor. Your contributions make it possible to continue this cultural heritage tradition we all have grown to love.**

Mail checks to ASHA, PO Box 34, Astoria 97103, to save us fees or donate online at www.astoriascanfest.org/get-involved/donate/. The attached flyer outlines sponsorship opportunities and benefits. Contact Loran Mathews at 503-325-6136 or mathews3168@charter.net for clarification. We need to hear from you by March 14, 2023, to properly credit you on our sponsor boards and festival publicity.

Thank you sincerely;

Loran Mathews, ASHA Board President



Sponsorship Benefits

Nordic

Sponsorship Level: \$250 - \$499

4 free admissions

1 weekend parking pass

name posted on sponsor board and website

Viking

Sponsorship Level: \$500 - \$999

4 free admissions

1 weekend parking pass

2 breakfast admission tickets

name posted on sponsor board and website

Scandia

Sponsorship Level: \$1000 - \$2499

4 free admissions

1 weekend parking pass

2 dinner admission tickets

name posted on festival poster, sponsor board, and website

Royal

Sponsorship Level: \$2500 - \$4999

6 free admissions

2 weekend parking passes

4 breakfast admission tickets

2 dinner admission tickets

name posted on festival poster, sponsor board, and website

Heritage Club

Sponsorship Level: \$5000 - \$10,000

8 free admissions

2 weekend parking passes

6 breakfast admission tickets

6 dinner admission tickets

name posted on festival poster, sponsor board, and website



June 16, 17 & 18, 2023

www.AstoriaScanFest.org



Are you willing to help keep the Nordic Heritage of the Oregon's North Coast alive and be a sponsor for the 56th annual Midsummer Festival?

ASHA is a 503c3 non-profit and you will receive a thank you, tax receipt, and sponsorship recognition.

Make checks payable to Astoria Scandinavian Heritage Association and mail them to ASHA, PO Box 34, Astoria OR 97103, or donate online at www.AstoriaScanFest.org/get-involved/donate. In either case, please fill out the form below by March 14, 2023, so we can properly credit you on our sponsor board and festival publicity.

Check one	Sponsorship Level	Donation Amount
<input type="checkbox"/>	Nordic	\$250-\$499
<input type="checkbox"/>	Viking	\$500-\$999
<input type="checkbox"/>	Scandia	\$1,000-\$2,499
<input type="checkbox"/>	Royal	\$2,500-\$4,999
<input type="checkbox"/>	Heritage	\$5,000-\$10,000

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Past Sponsors Include: City of Astoria Tourism Grant, Tony and Shelly Larson, Finlandia Foundation National, Columbia Memorial Hospital, Oregon Community Foundation, Dirk & Pirjo Schulbach, Warranton Fiber/Nygaard Logging, Janet & Lloyd Bowler, Workers Tavern, Bill & Lois Family Fund, Judith Dreyer, Clatsop County Cultural Coalition, Dan & Susan Bartlett, Suzie Conner/Leland Vessel, Finn Ware of Oregon, Blair Henningsgaard Attorney, Sons of Norway Nidaros Lodge #16, Dave & Lorine Hoyer, Lum's Auto Center, Recology, Englund Marine, Lewis & Clark Bank, Columbia Bank, Friends of Suomi Lodge