

ASTORIA SCANDINAVIAN MIDSUMMER FESTIVAL ASSOCIATION

PO Box 34 – Astoria, OR – 97103

WWW.ASTORIASCANFEST.COM

Dear Vendors,

March 31st, 2021

The 2021 Astoria Scandinavian Midsummer Festival will NOT be held as usual because of concerns related to the COVID-19 pandemic.

Fortunately, this year many events will be taking place either virtually or with social distancing/mask restrictions. We would like to invite you, as a vendor, to promote your craft/business with us through our Social Media accounts, which are: Facebook and Instagram. Please take advantage of this free advertising. We look forward to sharing your craft.

- To best showcase your products, we strongly encourage you to include a photo of your craft/product/logo, please include the following information:
 - Vendor Name
 - Photo of craft/product
 - One line of text describing your product
 - Link to website
 - Contact Information
 - Email your information to: scanfestbooths@gmail.com
 - Deadline to submit information: **Friday, April 16th, 2021**
- Your vendor information will be a one-time post to our Facebook page, but will remain on the page for viewers to access and share.
- Your vendor information will be a one-time post to our Instagram account, but will also remain on the account for viewers to access. (Photo **required** for posting to Instagram).

We value each of our vendors and appreciate the support you have given our festival over the past 50 plus years. Many festival expenses continue, even though there is no festival this summer and no income. If you would like to help fund future festivals, please consider making a donation by check or PayPal. Any amount would be appreciated.

Donation details:

- **Check payable to: ASHA**
 - Memo: 2021 Vendor Donation
 - Please include vendor/organization name, if not on check.
 - Mail to: **ASMFA, Attn: Booth Committee, PO Box 34, Astoria, OR 97103**
 - Your donation is tax deductible

- **PayPal**
 - Go to www.astoriascanfest.com
 - Click on “Get Involved”
 - Click on “Donate”
 - Choose the donation option you prefer
 - Choose “Donate with PayPal”
 - **On the line that says: **Add special instructions to the seller:** please put - **VENDOR DONATION**
 - Fill out additional requested information
 - Click “Submit”
 - Once you’ve submitted your information you will be directed to PayPal.
 - Your donation is tax deductible

We hope this letter finds all of you well. We’re looking forward to seeing you in 2022. If you have any questions please contact us via email at: scanfestbooths@gmail.com

Sincerely,

Brenda Higgins
Tara Johnson
ASMFA Booth Committee Co-Chairs